# VALUES GO UP! A SUPREME EFFORT PRICES GO DOWN

LAST WEEK of this Great Clearance Sale.

**SECOND** and

During this Second and Positively the Last Week of this Unequalled Clearance Sale, all goods that did not go as rapidly as we expected will be given a quick moving price that will create more Extraordinary Values than ever before in the Annals of Dry Goods Selling.

# CONTINUED UNDERSELLING! PHENOMENAL BARGAINING!

Will be the order of the day for the entire week. Our Magnificent Stock of Up-to-Date Merchandise comes under its spell. Nothing escapes the terrific price-cutting. If you don't see what you need mentioned in this ad. ask for it. If it's Dry Goods it's here, and the price is sure to be Cut in Half.

Great Clearance Salc. **POSITIVELY ENDS NEXT** SATURDAY NIGHT.

This

# Every Dollar Spent Here This Week Will Be a Paying Investment!

## All Dress Goods at Less Than Wholesale Cost.

65c colored dress goods, including Venetian Cloths, Vigoreaux, Scotch Tweeds and Checks, all go at,

\$1.50 colored Broadcloths in a large variety of desirable staple colorings, all

Up to \$1.50 black goods, including fine Satin Finished Perolas, Canvas Cloths, 

## Our Silk Clearance Sale.

ALWAYS CREATES A FURORE. Our 75c colored Taffetas, which were conceded to be the best for this price sold anywhere. Clearing Sale 62C

Our \$1.00 colored Taffetas, the best at

Colored L'Elatant or Louisines, a lovely soft finished, pure silk fabric, for waists and gowns, \$1.25 a yard is the price. Clearing Sale

27-inch black all pure silk ofl boiled Rustle

24-inch black Peau de Sole, splendid quality for waists, dresses etc., \$1.00

24-inch very superior grade of pure dye black satin Duchess, regularly sold at \$1.75 per yard. Clearing Sale \$1.10

Full line of Chiffons and Mousseline de 

All black and colored Velvets, Nets, Vestings, Elegant Robes, in fact, everything in our silk department without exception will be SACRIFICED IN THIS SWEEPING CLEARANCE SALE.

# Ail Ladies' Suits to be Closed Out at Less Than Half Regular Prices.

We have collected together 5 different styles of suits, about 25 in all, regular prices ranging from \$9.00 to \$15.00. WE WILL GIVE YOU YOUR CHOICE THIS WEEK FOR

Another lot of suits to select from, large variety of good styles and materials, regular prices ranging from \$16.00 to \$21.00. THIS WEEK YOUR \$7.65

Ladies' Jackets and Cloaks Practically Given Away. 

One lot of % jackets, black and castor, regular price, \$9.50, this week \$4.10

The Day of Sacrifice of All Black and Colored Dress Goods Remnants is Here.

Remnants of everything desirable, embracing the best, the choicest, the richest dress goods offerings, in lengths from 1 to 7 yards, will closed out at HALF ORIGINAL REMNANT PRICES.

THIS WILL BE AN EVENT BEYOND EXPECTATIONS OF THE SHREWDEST BUYERS.

BE ON HAND PROMPTLY MONDAY MORNING, AND COUNT YOURSELF AMONG THE FORTUNATE.

Ribbons Below Cost. 15c all silk Taffeta ribbons in white and colors. No. 7 width, 6C

per yard ...... 30c grade all silk Taffeta ribbons, No. 16 No. 40 all silk soft finished satin Taffeta

Fancy neck and pillow ribbons, come in Polka Dots, Hemstitched Louisine and Satin Taffetas, widths from 5 to 6 inches, value 40c to 60c per yard, in this sale, per yard, only .....

# Prices Slashed on

Lace Curtains. Good quality Nottingham Lace Curtains, 3½ yards long, worth \$2.25.

Sale Price \$1.50 a pair Forty pairs Ruffled Net Curtains, 3 yards

Sale Price \$2.00 a pair Point Arab Lace Curtains, 31/2 yards long, worth \$7.50.

Sale Price \$4.50 a pair Tapestry Curtains in many different color combination, worth \$4.00. Sale Price \$2.75 a pair

All Infants' Wear Sacrificed. Infants' knit bootees, per

 All Former Values in

### **GLOVES** KID

Completely Overshadowed Now Every Glove in Our Immense Stock

# At Less Than Cost.

Ladies' Kid Gloves, best \$1.00 80c glove sold anywhere for

best \$1.25 Glove in this country. 98c Clearing Sale price

women, in Glace and Sdede, these are undoubtedly the best \$1.50 gloves to be had anywhere. Clearing

Our Celebrated \$2.00 Majestic Gloves best glove made in the world. You can Our real Kid Gloves for women, buy them in this clearing \$1.50

Men's Mocha and Lined Glace, sold Our Palais Royal Kid Gloves for regularly for \$1.50. Go in \$1.20

Men's Gloves in both lined and unlined highest grade \$2.00 Gloves. In clearing sale at



# Blankets and Comforts .

Tremendously Reduced. 10-4 size gray fleeced sheet blankets, worth 75c. Sale price, pair 60c 10-4 gray mixed wool blankets, worth \$1.65. Sale price, a pair....\$1.15 11-4 all wool white California blankets, worth \$8.25. Sale \$6.25 Silkaline covered comforts, filled with pure white cotton, size 60x78, \$1.25 worth \$1.75. Sale price .......\$1.25 Superior quality silkaline covered comforts, size 72x78, worth \$2.50. \$2.10

# Corset Clearance.

41c for a good grade of straight front Corsets, in black and drab. for our style No. 177 straight front G. D. Corsets, lace trimmed top and bottom, with supporters at-tachment; come in black, drab and white.

\$3.75 \$3.25

# Cut Prices on All Toilet

Articles. Long Bar Pure Almond 9c 3 cakes Tivoli Soap, Amourita, Japonica, Old English, Lavender, Violet, Fine Art and a dozen other High-grade Soaps, per box of three cakes 190 Palm Soap, Olive Oil, Castile, Household Tar, Harvest Glycerine, Sweet Clover, etc., all large 5c cakes, in 38C Pozzoni's Medicated Face Powder and Java Rice Powder, per box 30C

# Remnants of French Flannels and Waistings.

Remnants of French Flannels and Waistings, including the choicest patterns of our magnificent stock, at HALF PRICE.

# Sale Specials in Our Hosiery and Underwear Dept.

Ladies' Black Cotton Hose, extra 10C fleeced, per pair, only..... Men's Seamless Camel's Hair and Natural Color Half Hose, 12½C and 1x1 ribbed, per pair ..... Ladies' Outing Flannel Gowns, collar and Ladies' Daisy Flannel Nightgewns, extra width and length, yoke braid finished, come in solid pink and blue .....

# Handkerchiefs Wonderfully Reduced.

Children's School Handker-chiefs, per dozen ...... White Sheer Lawn Hemstitched Handkerchiefs, the 10c grade, per dozen 50c, apiece ....

Men's Colored Border Handkerchiefs, sold regularly for 710

LADIES' INITIAL HANDKERCHIEFS, EXTRAORDINARY CLEARING. We received a large shipment of these too late for our Christmas trade direct from Belfast, Ireland. The initials are dainty and beautiful, the linen is the finest. Regular price is 35c; will be sold in this Clearing Sale at \$1.25 for box contain

### Leather Pocketbooks Almost Given Away.

# TASTY DRESS FOR STYLISH WOMEN 'WAY BELOW COST.

VALUES THAT WILL CREATE A SENSATIONAL STIR IN OUR

# Dressing Sacques.

Short Underskirts. 65c flannelette short underskirts ......

Flannelette Wrappers. \$1.10 fleece lined wrappers ...... \$1.40 fleece lined wrappers .. .

# Ladies' Capes. CLOTH. \$3.00 cloth capes, braid and fur \$1.50 \$4.50 cloth capes, black, tan and \$2.25 castor, good styles

\$4.95 plush capes, fur \$2.00 \$13.50 plush capes, jet and braid \$7.25 Ladies' Newmarkets and Raglans.

for Ladies' Raglan, castor, Oxford and green, yoke back, regular price \$21.00, \$9.00 this week for

Misses' and Children's Cloaks Infants' long cashmere cloaks, price \$1.65, this Children's red eiderdown cloaks, angora fur trimming, regular price \$2.20 \$4.00, this week for Misses' long castor and red coats, panne velvet trimmed, regular price \$3.65 (Misses' long coats, castor, braid and velvet trimmed, regular price \$4.40 (\$10.00), this week for

All Furs 60 at Less Than Half \$3.25 electric seal scarfs \$4.00 imitation stone marten \$1.65 \$22.50 electric seal fur \$10.45 \$35.00 near seal fur \$18.00

# Cashmere and Flannel Wrappers. \$6.50 cashmere and flannel wrappers, all dark colors ...... \$3.75

\$6.50 cashmere and flinnel wrappers, all dark colors..... Petticoats. \$1.35 black and colored sateen 94c \$2.45 black brilliantine petticoats \$1.69

Silk Petticoats. \$8.75 black and colored silk \$5.25 \$6.75

# Terrific Slaughter of All Waists Regardless of For-

mer Price.

90c to \$2.25 French flannel waists 50c \$1.40 black sateen \$1.65 to \$4.50 French flannel and \$1.50 velvet waists gor for ...... \$2.45 \$6.00 black and colored silk \$3.25

# Velvet Jackets Sacrificed.

\$31.50 velvet short blouse jackets, braided, only ....... \$15.00 \$55.00 velvet jackets, jet and \$24.50

# A Harvest for Frugal, Economical Housekeepers.

# All Flannels and Waistings Knifed to the Core.

28-inch Striped Weistings an immense variety of colorings to choose from, going at, per yard...... 12½C 30c Swansdown Flannels all colors, dots, stripes and figures; out they 121c 27-inch Pure Wool White Flannel, per yard 22-inch Silk Embroidered and stitched White Flannels, excellent grade, per yard only. 50c 

(2)

# Ready-made Sheets and Pillow Cases.

Fillow Cases, size 45x36, Pillow Cases, size 50x36, Full double-bed size Hemmed Sheets. 2½ yards long by 2½ yards wide, 44C SHEETINGS AND PILLOW TUBING. Bleeched Lockwood Sheeting, full 2 yards 

# VALUES BEYOND COMPARISON IN

# Towels and Table Linens.

60-inch Pure Turkey Red Scotch Table Full Dinner-size Bleached Sattn Damask Table Napkins that always sell \$1.00

22x45 Extra-size Turkish Bath 12c

# **Domestics Below Present** Market Quotations.

Unbleached Canton Flannel, 30 inches wide, at, per yard, Cream-color Shaker Flannels, 28 inches wide, extra heavy grade, sells regularly at 12½c, in this sale, 83 C Extra Heavy Fleeced Mottled Flannel, 30 inches wide, in brown, red, blue and gray, 12½c goods at, per yard 83 C

# Crocheted Bed Quilts Below Cost. Extra large size Marseilles Pattern White Crochet Quilts, regular \$1.65 \$1.12 value in this sale at only.....

Swisses.

# Closing Out All Curtain Curtain Scrim, full yard wide,

per yard 4C

Exquisite Patterns in New Curtain
Swisses, all regular grades from 15c to
25c, per yard, go at
per yard 12½c

High-grade Extra Quality Eiderdowns, in all the leading colors, 65c grade, to be closed out at, 371c 37½c